

On
**RHEOLOGICAL IMPACT ON
FOOD PRODUCT'S
QUALITY ASSESSMENT**

ORGANIZED BY

Department of Food Engineering and Technology
Sant Longowal Institute of Engineering and Technology, Longowal



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Director, SLIET



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COURSE
COORDINATOR

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ASSISTANT
COORDINATOR

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DURATION

15-19 June
2026



MODE

HYBRID



TARGET
AUDIENCE

Academia
Industry
Researchers

Organizers: Office Bearers of AFSTI
Longowal Chapter



ABOUT THE COURSE

Rheology is a cornerstone in understanding food texture, stability, processing behavior, and consumer perception. This intensive 5-day program provides a strong foundation in rheological principles and their impact on food product quality. Participants will gain theoretical knowledge, hands-on experience with advanced instruments, and insights from real industrial case studies and recent research (2020-2025).



COURSE OBJECTIVES

- Develop a strong foundation in rheological principles
- Interpret flow and deformation behavior of food materials
- Correlate rheology with sensory and quality attributes
- Apply rheological tools in product development & QA/QC
- Gain practical skills in rheological measurements & analysis



KEY LEARNING MODULES

- Fundamentals of Food Rheology
- Newtonian & Non-Newtonian Fluid Behavior
- Viscoelasticity (G' , G'' , $\tan \delta$)
- Rheology of Dairy, Bakery & Beverage Systems
- Emulsions, Gels & Structured Foods
- Texture vs Rheology Correlation
- Rheological Modeling (Power Law, Herschel-Bulkley)
- Industrial Problem Solving & Case Studies



WHO SHOULD ATTEND?

- Faculty Members
- Research-Scholars (PhD/M.Tech)
- UG/PG Students (Food Science, Dairy, Chemical, Biotechnology)
- Industry Professionals (R&D, QA/QC)



WHY YOU SHOULD ATTEND

- Hands-on Instrument Exposure
- Industry-Relevant Skill Development
- Networking with Experts
- Research-Oriented Learning
- Career Advancement Opportunity



HOW TO APPLY

- Fill the Registration Form (Scan QR Code)
- Submit Payment Details
- Confirmation via Email

LAST DATE TO APPLY: 1ST JUNE 2026



PRACTICAL TRAINING (HANDS-ON)

- Flow Curve Measurement & Interpretation
- Frequency & Amplitude Sweep Tests
- Yield Stress Determination
- Texture Profile Analysis (TPA)
- Case Studies on Real Food Systems



DAY-WISE SCHEDULE

DAY 1	Fundamentals & Measurement Techniques
DAY 2	Rheological Models & Data Analysis
DAY 3	Viscoelastic Behavior & Structure
DAY 4	Food Applications & Industry Cases
DAY 5	Advanced Tools & Research Integration



RESOURCE PERSONS

Eminent Faculty from
Leading Institutes
& Industry Experts
from Food Processing
Sector



CERTIFICATION

Certificate of
Completion will be
awarded to all
participants.



REGISTRATION FEES (50% discount for AFSTI Members)

CATEGORY	FEE (₹)
Student	₹ 200/-
Research Scholar	₹ 500/-
Faculty Member	₹ 1000/-

* Fee includes study material, lab access & refreshments

SCAN TO REGISTER



SCAN TO PAYMENT



CONTACT
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Understanding Rheology
is the key to designing
better food products.™

