



संत लोंगोवाल अभियांत्रिकी व प्रौद्योगिकी संस्थान, लोंगोवाल
SANT LONGOWAL INSTITUTE OF ENGINEERING AND TECHNOLOGY
Longowal, District Sangrur (Punjab), INDIA
(Deemed-to-be University under Section 3 of UGC Act, 1956)



Unnat Bharat Abhiyan

Report on Workshop on Career Counselling, Cyber Awareness, and Social Media Literacy

Date: 10 Feb 2026

Venue: KV SLIET, Longowal

A comprehensive workshop on Career Counselling, Cyber Awareness, and Social Media Literacy was organized on **10 February 2026** by **Kendriya Vidyalaya SLIET Longowal** in collaboration with **Unnat Bharat Abhiyan** with the objective of equipping students with essential knowledge about safe digital practices, responsible use of social media, and informed career decision-making. The workshop aimed to sensitize students to the growing challenges of the digital era while simultaneously guiding them toward constructive career pathways. The session was conducted by **Pardeep Kumar Jain**, Project Coordinator, UBA, **Sant Longowal Institute of Engineering and Technology**, and Mr. **Anshul Kumar**, Research Scholar, SLIET Longowal. The program witnessed enthusiastic participation from students, who showed keen interest in the topics discussed.

During his address, Dr. Jain elaborated on the increasing risks associated with cybercrime in today's digitally connected world. He discussed major cyber threats emerging from social media platforms, including cyberbullying, cyberstalking, identity theft, and online harassment, and explained their serious legal consequences. He emphasized the importance of digital responsibility and ethical online behavior. Dr. Jain also highlighted various safeguard measures to protect oneself from cybercrimes, such as maintaining strong passwords, safeguarding personal information, verifying online sources, and practicing cautious communication on social media platforms. He further explained the negative psychological and academic impacts of excessive social media usage, encouraging students to maintain a healthy balance between digital engagement and real-life activities.

In addition, Dr. Jain stressed the significance of skill development in shaping a successful future. He introduced the concept of **KSA (Knowledge, Skill, and Attitude)** as a fundamental framework for personal and professional growth. He explained that while academic knowledge is important, practical skills and a positive attitude are equally essential for achieving success. Through practical examples and motivational insights, he encouraged students to focus on continuous learning and skill enhancement to remain competitive in the evolving job market.

Mr. Anshul Kumar delivered an informative session on career planning and opportunities available after 10+2. He discussed a wide range of academic and professional options across various streams and highlighted the importance of choosing a career aligned with one's interests, abilities, and long-term goals. He emphasized that higher education in the modern era is not merely about obtaining a degree but about shaping the direction of a student's life and contributing meaningfully to the nation's development. He motivated students to develop both technical competencies and interpersonal skills, such as communication, teamwork, and problem-solving, which are essential for success in today's professional environment.

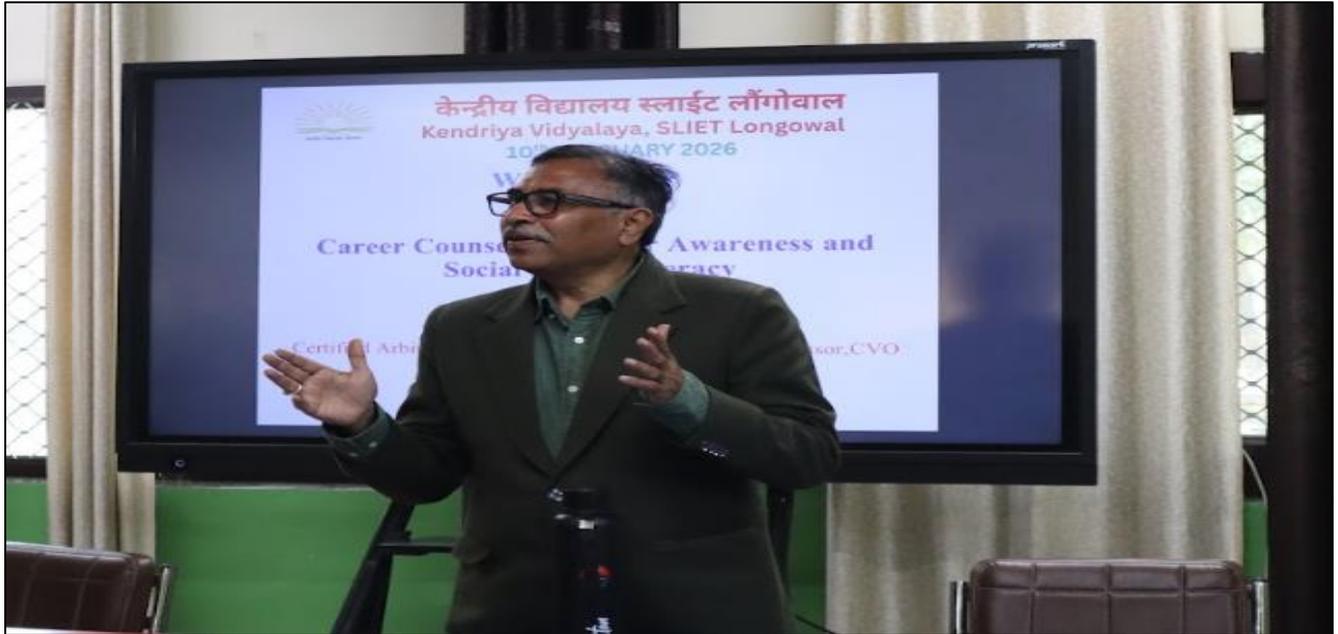


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At the end of the workshop, an interactive query session was conducted in which students actively participated and asked questions related to career opportunities, entrepreneurship, and the selection of appropriate courses. The speakers addressed the queries in detail, providing practical guidance and encouraging students to explore innovative career paths. The workshop concluded on a positive note, leaving students more aware of cyber safety issues and better prepared to make informed decisions about their academic and professional futures. The session proved to be highly enriching, fostering awareness, motivation, and confidence among the participants.





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