

# Sant Longowal Institute of Engineering and Technology (SLIET)

## HEI Profile & Administrative Information :

### HEI Basic Information :

Registration ID: <b>HEI-P-U-0384</b>		Name of the HEI: <b>Sant Longowal Institute of Engineering and Technology (SLIET)</b>		Institution Type: Deemed-To-Be-University	
Year of Establishment: Oct 2007	Mode of Education: Dual Mode	City: Longowal		District: Sangrur	
Address_1: SLIET, Longowal, District Sangrur		Address_2: Punjab		Pin Code: 148106	
Email: registrar@sliet.ac.in		Telephone: 9412079095	Fax:	State: PUNJAB	
Official Website of HEI: www.sliet.ac.in	Official website for Online Learning : www.sliet.ac.in				

### HEI Authorities

#### Vice Chancellor

Name of the Vice Chancellor: MANI KANT PASWAN		Vice Chancellor Email: director@sliet.ac.in	Vice Chancellor Mobile: 9771300840
Phone (Office): 1672253100	Phone (Residence): 253101	Highest Education Qualification: Ph.D.	Experience: Teaching - 34 years

#### Registrar

Name of the Registrar: HARI MOHAN ARORA		Registrar Email: registrar@sliet.ac.in	Registrar Mobile: 9412079095
Phone (Office): 1672253115	Phone (Residence): 1672253116	Highest Education Qualification: Post Graduation	Experience: 35 years

#### Director of Centre for Distance and Online Education (CDOE)

Name of Director of Centre for Distance and Online Education (CDOE) : MANI KANT PASWAN		Email Id: director@sliet.ac.in	Mobile No: 9771300840	
Highest Education Qualification: Ph.D.		Date of Joining: 15-06-2024	Appointment Letter: View	Joining Letter: View

#### CIQA

Whether Center for Internal Quality Assurance (CIQA) is established or not : Yes

### HEI Recognition

Recognition status of the HEI as per UGC Act, 1956: SECTION 3	Is HEI also recognized under 12 B: No
Approval of Statutory Authority: Yes	Copy of relevant page of act allowing HEI to offer the programme in OL : View

### UGC DEB Recognition

Whether HEI is recognized by UGC, DEB under UGC (ODL) Regulations, 2017/ UGC (Online Courses or Programmes) Regulations, 2018 or UGC (ODL Programmes and Online Programmes) Regulations, 2020? \*

No

Compliance of Commission decision regarding uploading of annual report of CIQA for recognized/entitled academic year(s):- null

Reason (If No): null

## NAAC Details

Whether accredited by NAAC? :- Yes

Grade :- A

Score :- 3.02

Validity of NAAC :- 13-09-2028

Upload NAAC Document :- View

Year of assessment of NAAC :- 2023

Whether valid for academic session July-August 2024 and onwards (as on 31st May 2024 ) \* :- Yes

## NIRF Ranking

Year :- 2021

Ranking :- NotApplicable

Upload NIRF Certificate :-

Year :- 2022

Ranking :- NotApplicable

Upload NIRF Certificate :-

Year :- 2023

Ranking :- NotApplicable

Upload NIRF Certificate :-

## Infrastructure

Total Build-up area for Open and Distance Learning activity - Minimum 15000 sq.ft. (carpet area):

Build-up Area Type	Minimum Built up area required as per Regulations	Built-Up Area available(Carpet Area Sq. ft)	Difference	Compliance or Not
Academic	7500	15000	7500	Yes
Administrative	1500	2500	1000	Yes

Build-up Area Type	Minimum Built up area required as per Regulations	Built-Up Area available(Carpet Area Sq. ft)	Difference	Compliance or Not
Academic support such as Library, Reading Room, Computer Centre, Information and Communication technology labs, Video and Audio Labs etc.	4500	10000	5500	Yes
Amenities or other support facilities(Excluding toilets)	1500	3000	1500	Yes
<b>Total built-up area for ODL activities</b>	15000	30500	15500	Yes

## Activity Calendar

Academic Year Planner [Programmes under yearly system]:

Srno	Name of the Activity	Tentative months schedule (specify months) during Year	
		From (Month)	To (Month)
1	Admission	Aug	Sep
2	Assignment Submission (if any)	Oct	Oct
3	Evaluation of Assignment	Oct	Oct
4	Examination	Jan	Jan
5	Declaration of Result	Jan	Jan
6	Re-registration	Jan	Jan

Academic Year Planner [Programmes under Semester System]:

Srno	Name of the Activity	Tentative months schedule (specify months) during Year			
		From (Month)	To (Month)	From (Month)	To (Month)
1	Admission	Aug	Sep	Jan	Jan
2	Assignment Submission (if any)	Oct	Oct	Mar	Mar
3	Evaluation of Assignment	Oct	Oct	Mar	Mar
4	Examination	Jan	Jan	May	May
5	Declaration of Result	Jan	Jan	Jun	Jun
6	Re-registration	Jan	Jan	Jul	Jul

## Payment History

Sr No	Year	Session	Category	No of programme	Fee Amount	Payment Status	Bank Transaction Reference No	PaymentDate
1	2024-25	July	Programme	1	88500.00	Success	471747238	15-06-2024

## Proposed Programmes

Sr No :-1

<b>Name of Programme :-MASTER OF BUSINESS ADMINISTRATION (NA)</b>	
Programme to be offered in	OL
Year	2024-25
Level	PG
Academic Session	July Onwards
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration	2
Name of the Department	MANAGEMENT AND HUMANITIES

## Additional Information

**Sr No :- 1**

**Name of Programme :- Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION(NA)**

Year	2024-25
Academic system followed for proposed programme	Semester
Number of Credits	104
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	15-05-2024
Statutory bodies approval upload	<a href="#">View</a>
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	29-04-2019
Regulatory bodies approval upload	<a href="#">View</a>
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration*	Yes
If Yes, number of years since when being taught in conventional mode/ODL mode	11
No. of Batch passed	11

## Course Details

Srno	Year	Name of Programme	Total Number of Courses in the Programme	Course Details																																																																						
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				MGT 9111 MARKETING RESEARCH (GROUP B)	3
				MGT 9112 SALES AND DISTRIBUTION MANAGEMENT (GROUP B)	3
				MGT 9113 RETAIL MARKETING MANAGEMENT	3
				MGT 9114 INTERNATIONAL MARKETING (GROUP B)	3
				MGT 9115 ARTIFICIAL INTELLIGENCE (GROUP C)	3
				MGT 9104 SEMINAR	3
				MGT 9105 INTERNATIONAL HRM (GROUP A)	3
				MGT 9106 MANPOWER PLANNING AND DEVELOPMENT (GROUP A)	3
				MGT 9107 EMPLOYEE RELATIONS (GROUP A)	3
				MGT 9108 TEAM DYNAMICS AT WORK (GROUP A)	3
				MGT 9109 COMPENSATION MANAGEMENT (GROUP A)	3
				MGT 8206 RESEARCH METHODOLOGY	2
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				MGT 8207 CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	2
				MGT 9101 MANAGEMENT OF INTERNATIONAL BUSINESS	3
				MGT 9102 BUSINESS POLICY AND STRATEGIC MANAGEMENT	3
				MGT 9103 SUMMER TRAINING PROJECT	3
				MGT 8107 BUSINESS COMMUNICATION AND SKILLS DEVELOPMENT	1
				MGT 8201 ORGANIZATION BEHAVIOR	2
				MGT 8202 HUMAN RESOURCE MANAGEMENT	2
				MGT 8203 FINANCIAL MANAGEMENT	2
				MGT 8204 MARKETING MANAGEMENT	2
				MGT 8205 PRODUCTIONS AND OPERATIONS MANAGEMENT	2

## Programme Compliance

Sr No :- 1

Name of Programme :- MASTER OF BUSINESS ADMINISTRATION(NA)

Year	2024-25
<b>Whether Compliance to following provision for the proposed programme under Both mode is ensured same as for conventional programme</b>	
Entry Level Qualifications	Yes
Curriculum	Yes
Teaching-Learning Scheme	Yes
Pattern of Question Papers For End Semester Examination or Term End Examination	Yes
Pass or Fail Criteria	Yes
Whether proposed programme are being offered by the constituent colleges or Departments or Centre for Distance and Online Education	Yes
Whether Choice Based Credit System (CBCS) is being followed for conventional mode	Yes
Whether Choice Based Credit System (CBCS) will be followed for Both(ODL & OL)	Yes
Whether total Programme fee includes all components as per UGC Norms	Yes
Proposed Annual Fee (in Rs)	25500
Whether 75% attendance in all the activities of the Online programme prior to end semester examination or term-end examination	
Whether any component of the Programme is offered as MOOCs	Yes
If yes, how much per cent. of the total course is being offered in a semester through the Online Learning courses/Massive open Online Courses	20

## Mode of Evaluation

<b>Sr No :- 1</b>	
<b>Name of Programme :- MASTER OF BUSINESS ADMINISTRATION(NA)</b>	
Year	2024-25
Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations	Yes
Examination Scheme	Continuous and Term End
Percentage of Continuous Assessment(%)	50
Percentage of Term End Examination(%)	50
Pass or Fail Criteria	35
Pass/Fail Criteria (% Pass Marks)	35
<b>Mode of Examination</b>	
Examination Scheme Followed by HEI(For OL Programs)	Exam Centre Based

## PPR (Programme Project Report)

Srno	Name of Progm	Other Details			
1	<b>MASTER OF BUSINESS ADMINISTRATION(NA)</b>	Year	2024-25		
		Date of Approval of PPR	15-06-2024		
		Upload of PPR	View		
		Upload Approval of PPR	View		
		Expected outcome	After undergoing MBA programme, the students shall be able to : • Evaluate different business issues using an integrative approach • Communicate effectively in different context • Ability to handle company policy and business environment globally • Demonstrate creativity, risk taking ability, leadership and adaptability to become a lifelong learner. • Use relevant conceptual frame works and best technology and management practices regarding rural and other related areas. • Act as an ethical and socially responsible management professional		
		Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	Yes		
		<b>Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</b>			
		Programme's mission & objectives	Yes		
		Relevance of the program with HEI's Mission and Goals	Yes		
		Nature of prospective target group of learners	Yes		
		Instructional Design	Yes		
		Procedure for admissions, curriculum transaction and evaluation	Yes		
		Requirement of the laboratory support and Library Resources	Yes		
		Cost estimate of the programme and the provisions	Yes		
Quality assurance mechanism and expected programme outcomes	Yes				
Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence	Yes				

## E-Learning Material

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Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes	Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM																			
1	2024-25	Business Administration/ Commerce/ Management/Finance - Master of Business Administration - NA	MGT 8107 BUSINESS COMMUNICATION AND SKILLS DEVELOPMENT	Yes	View	<table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>4</td> <td>2</td> </tr> <tr> <td>Quad II</td> <td>4</td> <td>2</td> </tr> <tr> <td>Quad III</td> <td>4</td> <td>2</td> </tr> <tr> <td>Quad IV</td> <td>4</td> <td>2</td> </tr> </tbody> </table>		No. of Module/ units	Ready out of total modules/ units in four Quadrant	Quad I	4	2	Quad II	4	2	Quad III	4	2	Quad IV	4	2	<p>Preparedness of ELM (Semester 1) :- Yes</p> <p>Preparedness of ELM (Semester 2) :- Yes</p> <p>Preparedness of ELM (Semester 3) :- Yes</p> <p>Preparedness of ELM (Semester 4) :- Yes</p> <p>Preparedness of ELM (Semester 5) :- Not applicable</p> <p>Preparedness of ELM (Semester 6) :- Not applicable</p> <p>Preparedness of ELM (Semester 7) :- Not applicable</p> <p>Preparedness of ELM (Semester 8) :- Not applicable</p>	<table border="1"> <tr> <td data-bbox="1274 310 1442 405">Development of ELM :</td> <td data-bbox="1442 310 1539 405">In House Faculty</td> </tr> <tr> <td data-bbox="1274 405 1442 552">Percentage of ELM developed by In- House Faculty</td> <td data-bbox="1442 405 1539 552">100</td> </tr> </table>	Development of ELM :	In House Faculty	Percentage of ELM developed by In- House Faculty	100
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## Learning Management System (LMS)

### Counselling Process

**Mode of Counselling** :- Interactive Session, Self-study, assessment, study

**Brief describe the provision in LMS to be used by HEI** :- synchronous online counselling, webinar, interactive live lectures, discussions, mentoring, e-tutorial, e-content

**Briefly write how the Learning Management System (LMS) will ensure the following: (provide a demo link, if available) :-**

Assessment mechanism	Assignments, Tutorials, Case Study, Problem solving techniques
Identified technological interface and interoperability	Group Discussion
Learner's Authentication Requirements	Online Testing

Learner Registration - through a web application	online mode
Active Engagement of the Learners along with Analytics for active engagement of learners and Reporting	Regular / continuous assessment and online evaluation
Payment Gateway –using Digital Payment system	yes
Tracking the delivery of a Course or programme	Google Classroom
Technical Know-how or Skills Requirements	Subject domain knowledge assessment

## Learning Platform

Learning Platform :- SWAYAM

Provide details for sample module/unit :- Will be updated soon

URL :- www.sliet.ac.in

Briefly write on ICT facilities available/ to be ready dedicated for the implementation of Online Courses :-

Communication & Language Lab. / Digital Library for e-resources already available

## Examination Centre

Srno	It is certified that all the activities .	Name of Centre	Address of Centre / City/ Pin Code/ State	Briefly write on the methods and steps to be adopted for conduct of examination to ensure security, transparency & credibility of examination	Whether Examination centre fulfills all the requirement mentioned in Annexure II	A) Proposed Examination Centre for term end examinatio for ODL programme for Upcoming Academic Years															
1	Yes	SLIET	Longowal Campus- District Sangrur- 148106- Punjab	The Institute has full-fledged Examination and Secrecy Cell which look after the conduct of Examinations with properly laid-out procedures as per AICTE-UGC Guidelines which will be followed for Online Programme.	Yes	<table border="1"> <tr> <td>1</td> <td>Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure III of UGC (ODL Programmes and online Programmes) Regulations,2020 */td&gt;</td> <td>Yes</td> </tr> <tr> <td>2</td> <td>Whether the examination centre is located as per sub regulation 15 and Annexure II of Regulations *</td> <td>Yes</td> </tr> <tr> <td>3</td> <td>Provision of CCTV Cameras</td> <td>Yes</td> </tr> <tr> <td>4</td> <td>Provision of Bio-metric attendance</td> <td>No</td> </tr> <tr> <td>5</td> <td>Provision of Video recording</td> <td>Yes</td> </tr> </table>	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure III of UGC (ODL Programmes and online Programmes) Regulations,2020 */td>	Yes	2	Whether the examination centre is located as per sub regulation 15 and Annexure II of Regulations *	Yes	3	Provision of CCTV Cameras	Yes	4	Provision of Bio-metric attendance	No	5	Provision of Video recording	Yes
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## Off Campus approved by the Government of India

Srno	Name of Centre	Address of Centre	City	District	Pin Code	State	Upload notification published in the Official Gazette
1	Not applicable	Address - 1 :- Not applicable Address -2 :- Not applicable	Not applicable	Not applicable		0	View

## Human Resources Information

Academic Staff for OL Programmes	No. of Staff Exclusively of OL*
Programme Coordinator	1
Course Coordinator	1



Type of Staff *	Total No. of Staff Exclusively for OL
Deputy Registrar	0
Assistant Registrar	1
Section Officer	1
Assistants	1
Computer Operators	1
Class-IV / Mult Tasking Staff	1
Technical / Professional	1
The Institute has sufficient regular staff for conventional courses out of which officials will be d	10
<b>Administrative Staff for OL Programmes</b>	<b>Total No. of Staff on Fulltime &amp; Dedicated Basis for online education</b>
Deputy Director	0
Assistant Director	0
Technical Manager (Production)	0
Technical Associate (Audio-Video Recording and Editing)	0
Technical Assistant (Audio-Video Editing)	0
Technical Manager (LMS and Data Management)	0
Technical Assistant (LMS and Data Management)	0
Technical Manager (Admission, Examination and Result)	0
Technical Assistant (Admission, Examination and Result)	0
Examiner(s)	0
The Institute has sufficient regular staff for conventional courses out of which officials will be d	10

## Faculty Details for OL

### Programme Coordinator

Srno	Year	Name of Programme	Name of faculty	Designation	Qualification	Phone	Email
1	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	Sanjeev Bansal	Professor	PhD	9870832218	sanjeev.bansal@sliet.ac.in

### Course Coordinator

Srno	Year	Name of Programme	Course Name	Name of faculty	Designation	Qualification	Phone	Email
1	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	MGT 8107 BUSINESS COMMUNICATION AND SKILLS DEVELOPMENT	DR. SANJEEV BANSAL	Professor	PhD	9872832218	sanjeev.bansal@sliet.ac.in
			MGT 8106 LEGAL AND BUSINESS ENVIRONMENT	DR. P.K. DHIMAN	Professor	PhD	9417086055	dhimanpawan63@gmail.com
			MGFT 8105 ACCOUNTING FOR MANAGERS	DR. SANJEEV BANSAL	Professor	PhD	9872832218	sanjeev.bansal@sliet.ac.in
			MGT 8104 INDIAN ECONOMY AND POLICY	DR. P.K. JAIN	Professor	PhD	9463363064	pardeepjain@sliet.ac.in
			MGT 8103 MANAGERIAL ECONOMICS	DR. SANJEEV KUMAR GARG	Professor	PhD	9815803310	sanjeevgarg@sliet.ac.in
			AM-8102 QUANTITATIVE TECHNIQUES & METHODS	DR. V.K. KUKREJA	Professor	PhD	9463017135	vkukreja@sliet.ac.in
			MGT 8101 MANAGEMENT OF ORGANIZATIONS	DR. MANDEEP GHAI	Associate Professor	PhD	9815288800	ghaimandeep@sliet.ac.in

### Course Mentor

Srno	Year	Name of Programme	Name of Course	faculty Details				
				Name of faculty	Designation	Qualification	Phone	Email
1	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	MGT 8107 BUSINESS COMMUNICATION AND SKILLS DEVELOPMENT	DR. SANJEEV BANSAL	Professor	PhD	9872832218	sanjeev.bansal@sliet.ac.in
2	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	MGT 8106 LEGAL AND BUSINESS ENVIRONMENT	DR. P.K. DHIMAN	Professor	PhD	9417086055	dhimanpawan63@gmail.com
3	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	MGFT 8105 ACCOUNTING FOR MANAGERS	DR. SANJEEV BANSAL	Professor	PhD	9872832218	sanjeev.bansal@sliet.ac.in
4	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	MGT 8104 INDIAN ECONOMY AND POLICY	DR. P.K. JAIN	Professor	PhD	9463363064	pardeepjain@sliet.ac.in

Srno	Year	Name of Programme	Name of Course	faculty Details														
5	2024-25	Business Administration/ Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (NA)	MGT 8103 MANAGERIAL ECONOMICS	<table border="1"> <thead> <tr> <th>Name of faculty</th> <th>Designation</th> <th>Qualification</th> <th>Phone</th> <th>Email</th> </tr> </thead> <tbody> <tr> <td>DR. SANJEEV KUMAR GARG</td> <td>Professor</td> <td>PhD</td> <td>9815803310</td> <td>sanjeevgarg@sliet.ac.in</td> </tr> </tbody> </table>					Name of faculty	Designation	Qualification	Phone	Email	DR. SANJEEV KUMAR GARG	Professor	PhD	9815803310	sanjeevgarg@sliet.ac.in
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## Computerization / Digitization Status

Srno	Activities	Yes / No
1	Student registration / Admission	Yes
2	Administration	Yes
3	Finance	Yes
4	Academic activities	Yes
5	Student Support System	Yes
6	Continuous Evaluation	Yes
7	Online Support	Yes

## Status of a Court case(s)

Srno	W.P.No	Court / Jurisdiction	Status as on date
1	Not Applicable	Not Applicable	Not Applicable

## Help Desk

Help Desk Address: Department of Management & Humanities, SLIET, Longowal	Name of Contact Person: Dr Sanjeev Bansal	Designation: Professor University
Phone No: 9872832218	Email: sanjeev.bansal@sliet.ac.in	Contact hours for Help Desk: 10.00 AM to 01.00 PM

## Compliance

## Compliance to specific provisions of UGC (ODL Programmes and Online Programmes) Regulations, 2020

The HEI undertakes to ensure all the provisions of the regulation and few specific provisions adherence to the following:

Learner Support Centre defined under these regulations will not be the Learner Support Centre for more than two Higher Educational Institutions at a time to offer programmes in Open and Distance Learning mode:-

Yes

Learner Support Centre will not be set up under a franchisee agreement in any case. :- Yes

Academic and instructional facilities at its Learner Support Centres for Open and Distance Learning mode, and information resources for online delivery of programmes meet all the conditions of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and guidelines issued from time to time. :-

Yes

Intake capacity under Open and Distance Learning mode for a programme under science discipline to be offered by HEI shall not be more than three times of the approved intake in conventional mode (in case of Dual Mode). :-

NA

Learning enrolment under science discipline will commensurate with the capacity of the Learner Support Centres (for Open and Distance Learning only) to provide lab facilities to the admitted learners (for Open University). :-

NA

Private University established under a State Act will be eligible to offer programmes under Open and Distance Learning mode through its Head Quarters. :- NA

Academic and administrative staff has appointed as per University Grants Commission (Minimum Qualifications for Appointment of Teachers and other Academic Staff in the Universities and Colleges and other Measures for the Maintenance of Standards in Higher Education) Regulation, 2018. :-

Yes

Academic Staff mentioned in application are exclusively appointed for the proposed programmes. :- No

For Undergraduate, Postgraduate and Postgraduate diploma programmes under the discipline of Management, Computer Applications and Travel and Tourism, Higher Educational Institution will adhere to all the norms and standards stipulated by AICTE for offering these programmes in ODL/Online mode :-

Yes

Higher Educational Institution shall not offer its programmes or other related activities through franchising arrangement for the purpose of offering programmes through Open and Distance Learning mode/Online mode: :-

Yes

Examination Centres meet all the guidelines laid under Annexure II of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

Upload Affidavit as per the prescribed format :- [View](#)

Upload Undertaking as per the prescribed format :-[View](#) [View](#)

## Submission

**It is hereby declared and affirmed that the Higher Educational Institution shall adheres to all the provisions mentioned under the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 including following Annexures**

Centre for Internal Quality Assurance (CIQA) in Annexure I

Conduct of Examination and Minimum Standards for Examination Centres in Annexure II

Territorial Jurisdiction and Regulating Provisions for Different Types of Higher Educational Institutions in Annexure III (For ODL Programmes)

Human Resource and Infrastructural Requirements in Annexure-IV

Guidelines on Programme Project Report (PPR) in Annexure-V

Quality Assurance Guidelines of Learning Material in Multiple Media and Curriculum and Pedagogy in Annexure-VI

Guidelines on Self-Learning Material and E-Learning Material in Annexure-VII

Learner Support Centres in Annexure-VIII

Assessment Criteria for Offering Online Programmes through Non-SWAYAM Learning Platform as per Annexure-IX

Grievance Redress Mechanism in Annexure-X

Further undertakes to ensure that the HEI shall display on its website a joint declaration by authorized signatories, Registrar and Director of Centre for Internal Quality Assurance, authenticating the documents uploaded on its website, in compliance of regulation 9 of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI hereby declare that the information given above and in the enclosed documents is true, correct and nothing material has been concealed therein. The Higher Educational Institution shall be solely responsible for any legal issues arising out of non-compliance of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI understand that in case information provided is found to be contrary to the fact, it would entail not only withdrawal of permission/recognition for such ODL courses but also for other courses offered by the institutions, on regular and conventional mode

As per Regulation 5(7) No Higher Educational Institution shall offer any Open and Distance Learning Programme and/or Online Programme and admit learners thereto unless it has been granted recognition by the Commission and admission shall not be made in anticipation of the recognition.

HEIs may please note that the mere submission of an application should not be considered as grant of approval and that all application(s) shall be subject to scrutiny with respect to the standards stipulated in the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and its amendments.

**Your application successfully submitted on 15-06-2024 under Eligible category**



संत लौंगोवाल अभियांत्रिकी एवं प्रौद्योगिकी संस्थान  
(शिक्षा मंत्रालय, भारत सरकार के अधीन सम विश्वविद्यालय)  
लौंगोवाल, जिला संगरूर, पंजाब – 148106  
**Sant Longowal Institute of Engineering & Technology**  
(Deemed-to-be-University under Ministry of Education, Government of India)  
Longowal, District Sangrur, Punjab - 148106

संदर्भ सं/ Ref. No. SLIET/ REG/1971-74

दिनांक / Date: 15/6/24

**OFFICE ORDER**

Dr. Mani Kant Paswan is hereby nominated as Director of Distance Education/e-Learning for various online courses to be adopted by the Institute upon approval of the statutory bodies till further orders.

This bear the approval of competent authority dated 15.06.2024.

*Mani Kant Paswan*  
15/6/24  
Registrar

Copy to the following for kind information:-

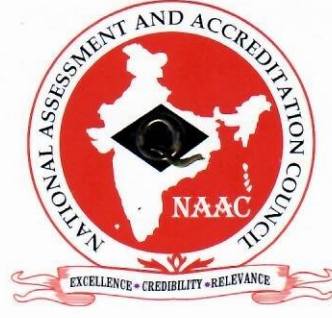
- 01 Director
- 02 Dean (Academics)
- 03 Associate Dean (ERP/SAMARTH & ACSS) - with the request to upload on the Institute website.
- 04 Dy. Registrar (Administration)

*"Proud to be Part of Team SLIET"*

**49<sup>th</sup> BoM/Minutes/15.05.2024**  
**SLIET, LONGOWAL**  
**(DEEMED-TO-BE-UNIVERSITY)**

		BoM except for Deputy Registrar (being backlog post) and Medical Officer posts (being backlog post). BoM also directed the Institute to expediate the process of CRR and to go ahead with the process of Recruitment for the position of Deputy Registrar and Medical Officer.
<b>ITEM NO. 49.18</b>	<b>CREATION OF CENTRE FOR e-LEARNING/ONLINE AND DISTANCE LEARNING AT SLIET, LONGOWAL AND REQUIREMENT OF MANPOWER THEREOF</b>	
	Registrar briefed about the necessity to open a Centre for e-Learning / Distance learning on self-sustainable basis. Initially institute will provide the outsourced manpower till Centre is fully operationalized. However, later the Centre will have to meet the expenses from its own resources.	
	<b>RESOLUTION NO.49.18</b>	RESOLVED THAT BoM approved the proposal to set-up a Centre for e-Learning/Distance learning as proposed. BoM directed that the Centre should be headed by a Dean (e-Learning/Distance learning) with some members to operate the Centre and will be on self-sustainable basis. Initial manpower support can be provided by institute through outsourced manpower.
<b>ITEM NO. 49.19</b>	<b>TO ADOPT UGC (INSTITUTIONS DEEMED TO BE UNIVERSITIES) REGULATIONS, 2023 ON 02.06.2023</b>	
	The Registrar briefed about the UGC letter dated 20.09.2023 regarding UGC (Institutions deemed to be Universities) Regulations, 2023.	
	<b>RESOLUTION NO.49.19</b>	RESOLVED THAT the BoM approved to adopt the UGC (Institutions deemed to be Universities) Regulations, 2023.
<b>ITEM NO. 49.20</b>	<b>ENGAGEMENT OF OPERATORS FOR X-RAY DIFFRACTOMETER (XRD) SYSTEM AND FIELD EMISSION SCANNING ELECTRON MICROSCOPE (FESEM)</b>	
	The BoM considered the proposal for engagement of Operators for XRD and FESEM System.	
	<b>RESOLUTION NO.49.20</b>	RESOLVED THAT BoM approved the engagement of Operators for XRD and FESEM System for a period of 02 years on consolidated wages 28,500/- each. The expenditure shall be met from IRG

  
Member-Secretary & Director



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

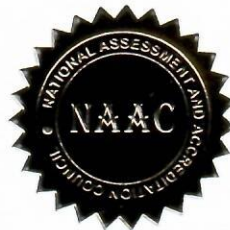
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

*An Autonomous Institution of the University Grants Commission*

# *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council  
is pleased to declare  
Sant Longowal Institute of Engineering and  
Technology, Longowal  
(Deemed to be University u/s 3 of the UGC Act, 1956)  
Longowal, Dist. Sangrur, Punjab as  
Accredited  
with CGPA of 3.02 on four point scale  
at A grade  
valid up to September 13, 2028*

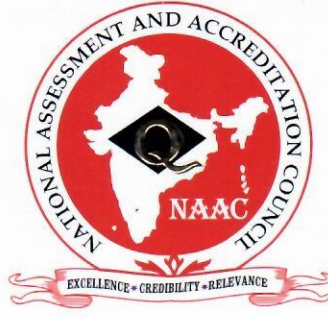
*Date : September 14, 2023*



*Munk*  
Director







राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
An Autonomous Institution of the University Grants Commission

## Quality Profile

Name of the Institution : Sant Longowal Institute of Engineering and Technology, Longowal  
(Deemed to be University u/s 3 of the UGC Act, 1956)

Place : Longowal, Dist. Sangrur, Punjab

Criteria	Weightage ( $W_i$ )	Criterion-wise Weighted Grade Point (Cr WGP <sub>i</sub> )	Criterion-wise Grade Point Averages (Cr WGP <sub>i</sub> /W <sub>i</sub> )
I. Curricular Aspects	150	520	3.47
II. Teaching-Learning and Evaluation	200	630	3.15
III. Research, Innovations and Extension	250	545	2.18
IV. Infrastructure and Learning Resources	100	372	3.72
V. Student Support and Progression	100	304	3.04
VI. Governance, Leadership & Management	100	327	3.27
VII. Institutional Values and Best Practices	100	326	3.26
<b>Total</b>	$\sum_{i=1}^7 W_i = 1000$	$\sum_{i=1}^7 (CrWGP_i) = 3024$	

$$\text{Institutional CGPA} = \frac{\sum_{i=1}^7 (CrWGP_i)}{\sum_{i=1}^7 W_i} = \frac{3024}{1000} = \boxed{3.02}$$

Grade = A

Date : September 14, 2023



*Manu*  
Director

- This certification is valid for a period of Five years with effect from September 14, 2023
- An institutional CGPA on four point scale in the range of 3.51 - 4.00 denotes A<sup>++</sup> grade, 3.26-3.50 denotes A<sup>+</sup> grade, 3.01-3.25 denotes A grade, 2.76-3.00 denotes B<sup>++</sup> grade, 2.51-2.75 denotes B<sup>+</sup> grade, 2.01-2.50 denotes B grade, 1.51-2.00 denotes C grade
- Scores rounded off to the nearest integer

# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2019-20

### Extension of Approval (EoA)

F.No. North-West/1-4267012211/2019/EoA

Date: 29-Apr-2019

To,

The Principal Secretary (Technical),  
Govt. of Punjab.,  
Room No 223, 2nd Floor, Sector-9,  
Chandigarh-160009

**Sub: Extension of Approval for the Academic Year 2019-20**

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-515991181	<b>Application Id</b>	1-4267012211
<b>Name of the Institute</b>	Sant Longowal Institute Of Engineering & Technology	<b>Name of the Society/Trust</b>	SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY
<b>Institute Address</b>	LONGOWAL, LONGOWAL, SANGRUR, Punjab, 148106	<b>Society/Trust Address</b>	LONGOWAL, LONGOWAL, SANGRUR, Punjab, 148106
<b>Institute Type</b>	Government	<b>Region</b>	North-West

<b>Opted for Change from Women to Co-Ed and vice versa</b>	No	<b>Change from Women to Co-Ed and vice versa Approved or Not</b>	NA
<b>Opted for Change of Name</b>	No	<b>Change of Name Approved or Not</b>	NA
<b>Opted for Change of Site/Location</b>	No	<b>Change of Site/Location Approved or Not</b>	NA
<b>Opted for Conversion from Degree to Diploma or vice versa</b>	No	<b>Conversion for Degree to Diploma or vice versa Approved or Not</b>	NA
<b>Opted for Organization Name Change</b>	No	<b>Change of Organization Name Approved or Not</b>	NA
<b>Opted for Merger of Institution</b>	No	<b>Merger of Institution Approved or Not</b>	NA
<b>Opted for Introduction of New Program/Level</b>	No	<b>Introduction of Program/Level Approved or Not</b>	NA

**To conduct following Courses with the Intake indicated below for the Academic Year 2019-20**

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
ENGINEERING AND TECHNOLOGY	1st	POST GRADUATE	MECHANICAL WELDING AND SHEET METAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	12#	NA	NA
ENGINEERING AND	1st	POST GRADUATE	ELECTRONICS &	FT	Sant Longowal Institute of Engineering and Technology	18#	NA	NA

TECHNOLOGY		TE	COMMUNICATIO N ENGG		(SLIET), Sangrur			
ENGINEERING AND TECHNOLOGY	1st	POST GRADUA TE	INSTRUMENTATI ON AND CONTROL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	12#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	POST GRADUA TE	FOOD ENGINEERING AND TECHNOLOGY	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	18	NA	NA
ENGINEERING AND TECHNOLOGY	1st	POST GRADUA TE	MANUFACTURIN G SYSTEMS ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	20#	NA	NA
MANAGEMENT	1st	POST GRADUA TE	MASTERS IN BUSINESS ADMINISTRATIO N	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	FOOD TECHNOLOGY	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	ELECTRONICS & COMMUNICATIO N ENGG	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	ELECTRICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	CIVIL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	CHEMICAL TECHNOLOGY	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	COMPUTER SCIENCE & ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	60#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	INSTRUMENTATI ON & PROCESS CONTROL	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	30#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	MECHANICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	120#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUA TE	CHEMICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUA TE	FOOD TECHNOLOGY	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUA TE	COMPUTER SCIENCE & ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	120	NA	NA
ENGINEERING AND	1st	UNDER GRADUA	ELECTRONICS	FT	Sant Longowal Institute of Engineering and Technology	60	NA	NA

TECHNOLOGY		TE	AND COMMUNICATIONS ENGINEERING		(SLIET), Sangrur			
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUATE	INSTRUMENTATION & CONTROL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUATE	ELECTRICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	POST GRADUATE	COMPUTER SCIENCE & ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	18#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	POST GRADUATE	CHEMICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	12#	NA	NA
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUATE	MECHANICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	75	NA	NA
ENGINEERING AND TECHNOLOGY	1st	UNDER GRADUATE	MECHANICAL ENGINEERING	FT	Sant Longowal Institute of Engineering and Technology (SLIET), Sangrur	75	NA	NA

+FT –Full Time,PT-Part Time  
# Punitive Action against the Institute

The AICTE in its 45th Council Meeting held on 28/04/2016 vide Item no.45.03.04 has resolved to continue Extension of Approval for AY 2019-20 to the institutions to continue their sanctioned intake for formal programmes as per provisions of Centrally supported Scheme for integrating Persons with Physical Disabilities in the mainstream of Technical and Vocational Education. Accordingly,

**SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY**

is allowed to continue EOA for additional supernumerary seats of 25 for the AY 2019-20 for PWD students.

**Intake for Persons with Physical Disabilities (PWD)**

**25**

## Deficiencies Noted based on Self Disclosure

Particulars	Deficiency
<b>Other Facilities Deficiency</b>	
Group accident policy for employees	Yes
<b>Faculty Deficiency</b>	Yes

\*Please refer Deficiency Report for details

**SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY** is hereby informed to submit the compliance of the deficiencies mentioned above to the Regional Office within a period of **6 months** from the date of issuance of this letter failing which the council shall initiate strict action as defined in Approval Process Handbook 2019-20 during the subsequent Academic Year.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)**

**NOTE: If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.**

**Prof. A.P Mittal**  
Member Secretary, AICTE

Copy to:

- The Director Of Technical Education\*\*, Punjab**
- The Registrar\*\*,  
Sant Longowal Institute Of Engineering And Technology (Sliet), Sangrur**
- The Principal / Director,  
Sant Longowal Institute Of Engineering & Technology  
Longowal,  
Longowal,Sangrur,  
Punjab,148106**
- The Secretary / Chairman,  
Sant Longowal Institute Of Engineering & Technology  
Longowal.  
Longowal,Sangrur,  
Punjab,148106**
- The Regional Officer,  
All India Council for Technical Education  
Plot No. 1A, 5th Floor, DTE(Pb..) Building,  
Dakshin Mark, Sector 36-A, Chandigarh-160 036**
- Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.



# संत लौंगोवाल अभियांत्रिकी एवं प्रौद्योगिकी संस्थान

(शिक्षा मंत्रालय, भारत सरकार के अधीन सम विश्वविद्यालय)

लौंगोवाल, जिला-संगरूर, पंजाब - 148106

## Sant Longowal Institute of Engineering & Technology

(Deemed-to-be-University under Ministry of Education, Government of India)

Longowal, District Sangrur, Punjab-148106

संदर्भ सं/ Ref. No. SLIET/AS/PC/1302

दिनांक / Date: 21/06/2024

**The Member Secretary**  
**All India Council for Technical Education,**  
**Nelson Mandela Marg, Vasant Kunj**  
**New Delhi - 110070**

**Subject: Approval for starting "MBA" Programme under Online Learning mode.**

Dear Sir,

Sant Longowal Institute of Engineering & Technology (SLIET) is a **Centrally Funded Technical Institute (CFTI)**, an autonomous body Institution with the status of a **Deemed to be University, under Ministry of Education**. The Institute is an autonomous body fully funded by Government of India and controlled by SLIET Society, registered under Societies Registration Act, 1860 with a vision to act as an International Podium for the development and transfer of technical competent in academics. The Institute is committed to provide best possible technical education and to cater the need of technical manpower requirements at various levels through the concept of **modular pattern of education with multi-entry, multi-exit option**.

The Institute awards its own Certificates, Diplomas, Undergraduate (B.E.) and Post Graduate degrees approved and recognized by AICTE/ UGC, New Delhi. Ph.D. Programmes have also been started after its attaining status of Deemed to be University in the year 2007. The Institute is in the process of implementing NEP-2020 as per guidelines of UGC, Government of India. The Institute is already running its programmes in Multi-Entry - Multi-Exit with modular pattern of education (as per the guidelines of NEP-2020) since the inception of the Institute in 1991.

The Institute is **NAAC Accredited with 'A' grade** and the all the UG programmes of the Institute are **NBA accredited**.


The Board of Management (BOM) of the Institute, in its 49<sup>th</sup> Meeting, held on 15.05.2024 vide agenda item No.49.18, has approved to start courses under Online and Distance Learning Mode as per NEP-2020 in various Departments of the Institute. **Initially, the Institute wishes to start "Master of Business Administration - MBA" Programme in Online Learning mode for implementation of NEP-2020 in the Institute.**

It is worth mentioning that the said proposed programmes shall be started in the already established academic Department. The Institute will manage to start the said course under Online Learning mode with the available infrastructure.

In view of above, may I request your good-self to accord approval for starting the "MBA" Programme in line with NEP-2020 in the already established Academic Department of the Institute from the academic session 2024-25.

Thanking you in anticipation

Sincerely,

  
(H.M. Arora),  
REGISTRAR

*"Proud to be Part of Team SLIET"*

**Subject:- Approval regarding Programme Project Report (PPR) and Self Learning Material (SLM) for applying Online MBA Programme on UGC Portal.**

A copy of the Programme Project Report (PPR) and Self Learning Material (SLM) i.e. Study Scheme for applying Online MBA Programme as per approval on UGC Portal is attached herewith for approval so that the same may be uploaded on UGC Portal

Submitted please.

*S. Bansal*  
15/6/2024

( Sanjeev Bansal )  
Professor  
Co-ordinator, BBA-MBA Online Programme

*S. Bansal*  
15/6/24

**DIRECTOR, SLIET /  
CHAIRMAN SENATE**

*Prof. S. Bansal*  
*Dept of M&H*

*cc to*  
*HOD (M&H)*

*Dean (A)*  
*AD (AP)*

*S. Bansal*  
15/6/2024

Receipt No./आवक सं.  
Dir./ निदेशक/..... 1625  
Date/दिनांक : 15/6/24



**Sant Longowal Institute of Engineering & Technology (SLIET) , Longowal  
(Deemed to be University) under MoE, GOI**

Proposal for Online MBA (Master of Business Administration) Programme

Terms of Reference :

1. India is an emerging country and industries especially start-ups are booming. To meet out the industrial demand we need skilled people both in technology and management. MBA course is a perfect fit to go with the pre-requisites of an assortment of ventures for administrative jobs. MBA course for all those who are interested in management and business.
2. This programme will enhance the problem solving abilities, innovative thinking and correlate the learning to apply in practical sense, resulting in the skill development and ability to startups and employment of MBA which matches the Institute mission vision as well as per the guidelines of the New Education Policy, 2020.
3. Accreditation. Being a government institution we have to meet out the standards keeping in mind quality education and faculty requirements and their qualification. Sant Longowal Institute of Engineering & Technology is a Deemed to be University (An autonomous technical institution established by Govt. of India) offers flexible education in different streams i.e. Certificate Programme, Diploma Programme, UG, PG and Ph.D. programmes. All UG programmes of Sant Longowal Institute of Engineering & Technology are NAAC accredited. This accreditation indicates that institution meet the standard of quality set by NAAC, in terms of its performance related to educational process and outcomes; curriculum and course contents as per industry requirements, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, governance quality assurance and students service etc. The institution has signed 23 MoU's with different organizations. Accreditation as per GOI / Institute rule.
4. As institute has already been running technical and science courses including Entrepreneurship, Management and Communication skills common to all engineering students. Hence, particular survey pertaining this postgraduate specific courses is not required. Although informal discussion with the students were held during recent visits of students of different schools of Punjab in SLIET. Interaction was held at least 500 students majority of the student were interested in taking the admission in this premier Institute (A Grade NAAC)

*[Handwritten signature in blue ink]*

*[Handwritten signature in green ink]*

: 2 :

- 5.
- a) As per the scheme, 30 batch students will be admitted on the basis of recommendation by the selection committee constituted at the institute level.
  - b) Institute centrally funded and new block has been constructed alongwith other infrastructural facilities.
  - c) The anticipated start date is 2024-2025 after approval by the competent authority.
  - d) The duration of the course is two years (four semesters)

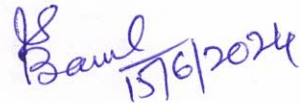
6. Outcome and quality assessment.

After undergoing MBA programme, the students shall be able to :

- Evaluate different business issues using an integrative approach
- Communicate effectively in different context
- Ability to handle company policy and business environment globally
- Demonstrate creativity, risk taking ability, leadership and adaptability to become a lifelong learner.
- Use relevant conceptual frame works and best technology and management practices regarding rural and other related areas.
- Act as an ethical and socially responsible management professional.



DIRECTOR, SLIET



( Sanjeev Bansal )  
Professor

Co-ordinator, BBA-MBA Online Programme

**SANT LONGOWAL INSTITUTE OF ENGINEERING. & TECHNOLOGY,**  
**(Deemed to be University)**  
**LONGOWAL, DISTT. SANGRUR DEPARTMENT OF M&H**

**Draft Model Curriculum for Masters in Business Administration (MBA)**  
**Programme - online Mode**

**MASTER OF BUSINESS ADMINISTRATION (MBA)**



SLIET, Longowal offers MBA course with the following four specializations:

1. Human Resource Development
2. Marketing Management
3. Artificial Intelligence
4. Data Analytics

**The MBA Programme is of two years and the study scheme followed is covered in four semesters. The semester wise study scheme is given below:**

**Semester-I**

S. No	Subject Code	Subject Name	L	T	P	Credits
1	MGT 8101	Management of Organizations	3	1	0	4
2	AM- 8102	Quantitative Techniques & Methods	3	1	0	4
3	MGT 8103	Managerial Economics	3	1	0	4
4	MGT 8104	Indian Economy and Policy	3	1	0	4
5	MGT 8105	Accounting for Managers	3	1	0	4
6	MGT 8106	Legal and Business Environment	3	1	0	4

  
  
15/6/2024

7	MGT 8107	Business Communication and Skills Development	2	0	2	3
<b>TOTAL</b>						<b>27</b>

**Semester-II**

S. No	Subject Code	Subject Name	L	T	P	Credits
1	MGT 8201	Organization Behavior	3	1	0	4
2	MGT 8202	Human Resource Management	3	1	0	4
3	MGT 8203	Financial Management	3	1	0	4
4	MGT 8204	Marketing Management	3	1	0	4
5	MGT 8205	Productions and Operations Management	3	1	0	4
6	MGT 8206	Research Methodology	3	1	0	4
7	MGT 8207	Corporate Social Responsibility and Sustainability	3	0	0	3
<b>TOTAL</b>						<b>27</b>

**Students will go for Internship/Fieldwork/Training during summer break after second semester. It will carry 6 credits**

*18*  
*Sam*  
*15/6/2024*

**Second Year (SEMESTER III & IV):**

The students will have to take five elective subjects depending upon their area of specialization groups as mentioned below in both the Semesters III & IV. One elective subject is to be selected out of MGT-9101 & MGT-9102(Credits 3) in 3<sup>rd</sup> semester and out of MGT-9201 & 9202 in 4<sup>th</sup> semester and the students have to opt four electives out of subjects offered in various specializations in Group A , Group B , Group C and Group D.

1. Human Resource Development, Group-A
2. Marketing Management, Group-B
3. Artificial Intelligence, Group-C
4. Data Analytics, Group-D

**SEMESTER III**

S No.	Sub Code	Subject Title	L	T	P	Credits	
1	MGT 9101	Management of International Business	3	0	0	3	
2	MGT 9102	Business Policy and Strategic Management					
3	MGT 9103	Summer Training Project	-	-	-	6	
4	MGT 9104	Seminar	2	0	0	2	
5	<b>Group-A</b>  <b>HRM</b>	MGT 9105	International HRM	3	1	0	4
		MGT 9106	Manpower Planning and Development	3	1	0	4
		MGT 9107	Employee Relations	3	1	0	4
		MGT 9108	Team Dynamics at Work	3	1	0	4
		MGT 9109	Compensation Management	3	1	0	4
6	<b>Group-B</b> <b>Marketing Management</b>	MGT 9110	Services Marketing	3	1	0	4
		MGT 9111	Marketing Research	3	1	0	4
		MGT 9112	Sales and Distribution management	3	1	0	4
		MGT 9113	Retail Marketing Management	3	1	0	4
		MGT 9114	International Marketing	3	1	0	4
7	<b>Group-C</b> <b>Artificial Intelligence</b>	MGT 9115	<b>Artificial Intelligence</b>	3	1	0	4
		MGT 9116	Operating Systems/ Data Science	3	1	0	4
		MGT 9117	Data Based Management Systems	3	1	0	4
		MGT 9118	Natural Language Processing	3	1	0	4
8	<b>Group-D</b> <b>Data Analytics</b>	MGT 9119	Big Data Analytics	3	1	0	4
		MGT 9120	Data Security	3	1	0	4
		MGT 9121	Data Mining	3	1	0	4
		MGT 9122	R-Programming	3	1	0	4
<b>Total</b>			<b>12</b>	<b>4</b>	<b>0</b>	<b>23</b>	

*Banul*  
15/6/2024

**SEMESTER IV**

S No.	Sub Code	Subject Title	L	T	P	Credits	
1	MGT 9201	Corporate Governance and Ethics	-	-	-	-	
2	MGT 9202	Project Management and Entrepreneurship	3	0	-	3	
3	MGT 9203	Research Project	-	-	8	6	
5	<b>Group-A HRM</b>	MGT 9204	Advanced Social and Industrial Psychology	3	0	0	3
		MGT 9205	Labour Laws	3	0	0	3
		MGT 9206	Training and Development	3	0	0	3
		MGT 9207	Performance Management System	3	0	0	3
		MGT 9208	Understanding Self: Indian Prospective	3	0	0	3
6	<b>Group-B Marketing Management</b>	MGT 9209	Digital Marketing	3	0	0	3
		MGT 9210	Consumer Behavior	3	0	0	3
		MGT 9211	Advertising and Sales Management	3	0	0	3
		MGT 9212	Retail Brand Management	3	0	0	3
7	<b>Group-C Artificial Intelligence</b>	MGT 9213	Deep Learning	3	0	0	3
		MGT 9214	Explainable AI	3	0	0	3
		MGT 9215	Programming Methodology	3	0	0	3
		MGT 9216	Data Structures	3	0	0	3
8	<b>Group-D Data Analytics</b>	MGT 9217	Business Intelligence	3	0	0	3
		MGT 9218	Machine Learning	3	0	0	3
		MGT 9219	Design and Analysis of Algorithms	3	0	0	3
		MGT 9220	Software Project Management	3	0	0	3
					3	0	0
Total			15	0	0	21	

*Dr. Bani*  
15/6/2024

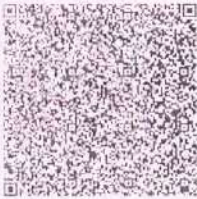


सत्यमेव जयते

# INDIA NON JUDICIAL Government of Punjab

## e-Stamp

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 Certificate Issued Date : 15-Jun-2024 11:23 AM  
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 Account Reference : NEWIMPACC (SV)/ pb7061004/ SANGRUR/ PB-SG  
 Unique Doc. Reference : SUBIN-PBPB706100452082146286310W  
 Purchased by : HARI MOHAN ARORA SO BHUSHAN LAL ARORA RO SRINAGAR  
 Description of Document : Article 5 Agreement or Memorandum of an Agreement  
 Property Description : Not Applicable  
 Area of Property : Not Applicable  
 Consideration Price (Rs.) : 0  
 (Zero)  
 First Party : HARI MOHAN ARORA SO BHUSHAN LAL ARORA RO SRINAGAR  
 Second Party : Not Applicable  
 Stamp Duty Paid By : HARI MOHAN ARORA SO BHUSHAN LAL ARORA RO SRINAGAR  
 Stamp Duty Amount(Rs.) : 100  
 (One Hundred only)  
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### Statutory Alert

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### Affidavit

*The Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, District Sangrur, Punjab – 148106 undertakes to abide by the following terms and conditions duly approved by the statutory bodies of the university;*

*And accordingly*

*I, Hari Mohan Arora, Registrar of Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, District Sangrur, Punjab – 148106, do hereby solemnly affirm and declare as under:*

1. That this Higher Educational Institution namely *Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, District Sangrur, Punjab – 148106* wishes to apply for the recognition of Online Programme to be offered under University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 from the Academic Session **2024-25, academic session beginning September 2024 and onwards.**
2. That the deponents have fully understood all clauses, all terms and conditions as stipulated in the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.
3. That the Higher Educational Institution is eligible in all respect to apply for offering programmes through Online Learning mode as per University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.
4. That the Higher Educational Institution after getting programme wise recognition shall scrupulously abide by all the terms and conditions as stipulated under University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 alongwith compliance to all the provisions regarding;

*The Contents of this affidavit/document has been read over to the deponent/executant He/She has accepted it true and Correct*



: 2 :



- a) Centre for Internal Quality Assurance (CIQA): Annexure-I
  - b) Conduct of Examination and Minimum Standards for Examination Centres: Annexure-II
  - c) Territorial Jurisdiction and Regulating Provisions for different types Of Higher Educational Institutions: Annexure-III
  - d) Human Resource and Infrastructural Requirements: Annexure-IV
  - e) Guidelines on Programme Project Report (PPR) : Annexure-V
  - f) Quality Assurance Guidelines of Learning Material in Multiple Media and Curriculum and Pedagogy: Annexure-VI
  - g) Guidelines on Self-Learning Material and E-Learning Material: Annexure-VII
  - h) Learner Support Centres :Annexure-VIII
  - i) Assessment Criteria for offering Online Programmes through Non-Swayam Learning Platform: Annexure IX
  - j) Grievance Redress Mechanism: Annexure X
5. That the Higher Educational Institution shall adhere to various directives issued by the Commission from time to time.
  6. That the Higher Educational Institution shall not offer prohibited programmes i.e. programmes not permitted to be offered in Open and Distance Learning Mode and Online mode in Higher Education as mentioned in clause (z) of regulation 2 of University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.
  7. That the Higher Education Institution shall ensure compliance to other relevant UGC Regulations and norms issued by the relevant statutory/regulatory bodies from time to time .
  8. That, for the programmes falling under the ambit of a statutory or regulatory authority or regulatory council, the Higher Educational Institution has the approval or recommendations of the respective statutory or regulatory authority or regulatory council for offering the programmes in Open and Distance Learning mode or Online mode, as applicable; and has also submitted the same to UGC along with the application.
  9. That the Higher Educational Institution shall ensure to provide all such information asked by UGC and display the same information as per mandatory disclosure of information as stipulated under regulation 9 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

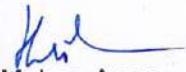
The Contents of this affidavit/document has  
been read over to the deponent/executor  
He/She has accepted it true and Correct



: 3 :

10. That the Higher Educational Institution shall not offer any Open and Distance Learning (ODL) Programmes and Online Programmes and admit students thereto unless it has been granted recognition by the Commission and admission shall not be made in anticipation of the recognition.
11. That the Higher Educational Institution undertakes to upload admission details on the portal within the stipulated time as decided by the Commission from time to time.
12. That the Higher Educational Institution shall ensure the readiness/availability of E- Learning Material for all years/semesters of proposed online programmes and its uploading on the learning platform before the start of academic session and information about the same shall be intimated to UGC in timely manner as per Annexure-VII of University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.
13. That all the information given by the Higher Education Institution in the proposal submitted to UGC is complete, true and correct and the deponents are fully aware of the consequences mentioned in relevant clauses, if the Higher Education Institution fails to abide by University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.
14. That the deponents are fully aware that in case any information, documentary evidence submitted/produced by the Higher Educational Institution is found to be false or fake at a later stage or in case of any violation, UGC shall take punitive measures as mentioned in Regulation 7 of University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 which includes withdrawal of the recognition of Open and Distance Learning (ODL) Programmes and Online Programmes and may also refer the matter to the Central or State Government as applicable for withdrawal of Higher Educational Institution status. It is the sole responsibility of the Higher Educational Institution for the career consequences of students, if any, arising out of the same.

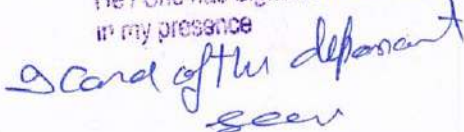
The Contents of this affidavit/document has been read over to the deponent/executioner He/She has accepted it true and Correct

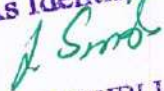
  
Hari Mohan Arora  
Registrar, SLIET

**Verification:**


I, the above-named deponents, do hereby verify on 15.06.2024 at Longowal (Sangrur) that the contents mentioned above are correct and true statements.

I Know The Deponent/Executioner He/She has Signed/Thumb Marked in my presence

  
Seen

Attested As Identified  


NOTARY PUBLIC  
SANGRUR (Pb.) India  
15-06-2024

  
Hari Mohan Arora  
Registrar, SLIET

This Document/Affidavit is Entered on  
Sr. No. 487 Page No. 184



संत लौंगोवाल अभियांत्रिकी एवं प्रौद्योगिकी संस्थान  
(शिक्षा मंत्रालय, भारत सरकार के अधीन सम विश्वविद्यालय)  
लौंगोवाल, जिला-संगरूर, पंजाब – 148106  
**Sant Longowal Institute of Engineering & Technology**  
(Deemed-to-be-University under Ministry of Education, Government of India)  
Longowal, District Sangrur, Punjab-148106


संदर्भ सं/Ref. No. SLIET/

दिनांक/Date: 15/06/2024

**UNDERTAKING CUM DECLARATION**

I, Hari Mohan Arora, Registrar of Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, District Sangrur, Punjab – 148106 do hereby solemnly affirm and declare as under :

1. Our Higher Educational Institution namely Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, District Sangrur, Punjab – 148106 applied for the recognition of Online Programmes to be offered under University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 from academic year 2024-25, academic session beginning from September, 2024 (revised from July-August, 2024) and onwards.
2. I hereby undertake that the contents of the duly notarized affidavit submitted by us with the application, are same as per the prescribed format of affidavit notified by the DEB, UGC and nothing has been changed thereof.
3. In case any violation is noticed in the format of affidavit at any stage and/or any information, documentary evidence submitted/produced by the Higher Educational Institution is found to be false or fake at a later stage or in case of any other violation, UGC shall be entitled to take punitive measures as mentioned in University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020. It is the sole responsibility of the Higher Educational Institution for the consequences to the careers of students, if any, arising out of the same.

  
15/6/24  
Hari Mohan Arora  
Registrar, SLIET

**"Proud to be Part of Team SLIET"**