



**SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY**  
**LONGOWAL – 148 106, DISTT. SANGRUR (PUNJAB)**  
(DEEMED TO BE UNIVERSITY)  
OFFICE OF THE DIRECTOR

Ref. No. SLIET/ DIR/ 1454

Dated: 11/8/2023



## CIRCULAR


### “HAR GHAR TIRANGA” CAMPAIGN UNDER “AKAM”

Nation is celebrating **Azadi ka Amrit Mohostav (AKAM)** to commemorate the 75 glorious years of a progressive Independent India.

Under the aegis of AKAM, a campaign “**HAR GHAR TIRANGA**” has been launched to encourage the citizens to hoist the **NATIONAL FLAG** at their homes, from 13-15 August, 2023.

I take this opportunity to urge all the faculty, staff and students to hoist the National Flag from 13<sup>th</sup> -15<sup>th</sup> August, 2023 to make the “**HAR GHAR TIRANGA**” campaign a resounding success. It is also requested to obey the mandatory “Flag Code of India”, to govern the usage of National Flag by the citizens.

तिरंगा राष्ट्र का मस्तक और हमारा गौरव है ।  
आएये इसी भाव के साथ हम सब फहराएँ “हर घर तिरंगा” ।

  
(Prof. Mani Kant Paswan)  
Director

A copy of above is forwarded to:-

1. All Deans/ HODs/ Section Incharges- with a request for circulation among employees working in their respective department/ section
2. **Dean (SW)**- with a request to arrange awareness of “**HAR GHAR TIRANGA**” campaign through NCC/ NSS/ students' volunteers
3. All Notice Boards
4. Estate Officer- for circulation among outsourcing employees
5. FI (ACSS) :- with a request to upload on the institute's website



के. संजय मूर्ति, भा.प्र.से.

सचिव

K. SANJAY MURTHY, IAS  
Secretary

Tel. : 011-23386451, 23382698

Fax : 011-23385807

E-mail : secy.dhe@nic.in



सत्यमेव जयते



भारत सरकार  
Government of India  
शिक्षा मंत्रालय  
Ministry of Education  
उच्चतर शिक्षा विभाग

Department of Higher Education

127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001  
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. 11014/02/2023-CDN

Dated 09.08.2023

As you are aware Government of India, has launched flagship initiative 'Azadi Ka Amrit Mahotsav (AKAM)' to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives with wide range of participation that has served as a unifying force to become a 'whole of society' initiative.

2. Under the aegis of AKAM, 'Har Ghar Tiranga' Campaign was launched from 13<sup>th</sup> – 15<sup>th</sup> August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation.

3. Ministry of Education had organized Har Ghar Tiranga Campaign last year and this year too Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13<sup>th</sup> – 15<sup>th</sup> August 2023. To celebrate the campaign, all officers and employees of the Ministry and its organizations are being encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website [www.harghartiranga.com](http://www.harghartiranga.com).

4. I would therefore, request you to organise the Har Ghar Tiranga campaign on the above lines and also adequate outreach of this campaign on various social media platforms should be ensured.

Yours sincerely,

Sd/-

(K. Sanjay Murthy)

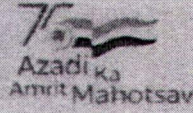
Directors of IITs, NITs, IIITs, IIIMs, IISERs, IISC, SPAs, and other CFTIs  
Vice Chancellors of all Central Universities and NIEPA,

Copy to: All Bureau Heads of D/o Higher Education for necessary follow up.

(K. Sanjay Murthy)



गोविंद मोहन  
सचिव  
Govind Mohan  
Secretary



भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O. No. Misc./Secy(C)/2023

July 31, 2023

Dear Shri Murthy,

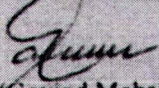
'Azadi Ka Amrit Mahotsav (AKAM)' is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives anywhere in the world and has seen enthusiastic and a wide range of participation that has served as a unifying force to become a 'whole of society' initiative. Since its launch in March 2021, more than 1.9 Lakh events have been conducted jointly by Central Government, States/UTs, departments, and private organizations under AKAM. These events have been conducted at both urban and rural level with its reach within districts and even far away border villages of India. AKAM has become a people's movement wherein the nation has united to celebrate the wonder that is India. Outside India AKAM footprint has touched more than 150 countries.

2. Under the aegis of AKAM, 'Har Ghar Tiranga' campaign was launched from 13<sup>th</sup> - 15<sup>th</sup> August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. This campaign witnessed immense success wherein 23 Crore households hoisted the Tiranga in their homes physically and 6 Crore people uploaded Selfies on Har Ghar Tiranga website.

3. This year as well Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13<sup>th</sup> - 15<sup>th</sup> August 2023. All employees under your administrative jurisdiction may be encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website [www.harghartiranga.com](http://www.harghartiranga.com). Adequate outreach of this campaign on various social media platforms should be ensured.

With regards.

Yours sincerely,

  
(Govind Mohan)

HE  
JS (HE)  
Way  
31/7  
Shri K Sanjay Murthy  
Secretary  
Department of Higher Education  
Ministry of Education  
Shastri Bhawan, New Delhi - 110001